

Catalyst Converge 2026 sponsorship prospectus

Join EnergyCAP Catalyst and connect with the leaders redefining energy and sustainability.

Become a partner to shape what's next.

Sponsorship levels

Amped
\$2,000

5 available

Energized
\$4,000

3 available

Powered
\$8,000

1 available

	Amped	Energized	Powered
Logo placement	Inclusion in the event's official sponsor showcase across conference website, mobile app, on-site signage, and session screensavers.	Inclusion in the event's official sponsor showcase across conference website, mobile app, on-site signage, and session screensavers.	Persistent brand presence across attendee touchpoints including exclusive presentation as part of the attendee Grid swag attendee challenge.
Highlight logo played in rotation on mainstage	✓	✓	✓
Exhibition space	(1) 6-foot exhibitor table in networking area	(1) 6-foot exhibitor table in mainstage room	(1) 6-foot exhibitor table in mainstage room
Tickets	2 complimentary conference ticket + ability to purchase additional at \$500 each	3 complimentary conference tickets + ability to purchase additional at \$500 each	4 complimentary conference tickets + ability to purchase additional at \$500 each
Attendee list	✓	✓	✓
Marketing inclusion	"Meet our Amped Sponsors" social media post (1)	"Meet our Energized Sponsors" social media post (3), recognition in event recap email	"Meet our Powered Sponsors" social media post, recognition in event recap email, individual spotlight in pre-event email (5)
Swag bag	✗	Opportunity to include 1 item in attendee swag bag*	Opportunity to include 2 items in attendee swag bag*
Sponsor thank you during keynote	General	General	Specific
Break and reception sponsors	✗	Exclusive branding throughout all break stations	Exclusive branding throughout the welcome reception, logo in the event app and on the conference website, option to add a signature cocktail

Additional sponsorship opportunity

SOFRITO COCKTAIL PARTY SPONSOR: \$2,000

Exclusive branding throughout the cocktail party, logo in the event app and on the conference website, option to add a signature cocktail. *Must be an Energized or Powered sponsor.*

contact

Madigan McGrath

Marketing Manager

Madigan.McGrath@EnergyCAP.com

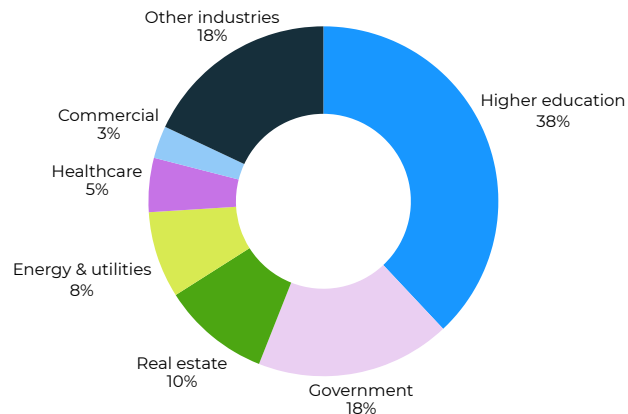


Why sponsor Catalyst?

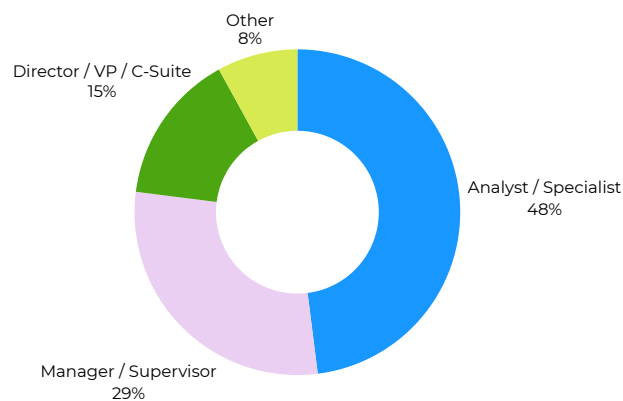
For 45+ years, EnergyCAP has been the trusted name in energy management. Catalyst Converge 2026 is our 20th year and our biggest yet. Four tracks, more sessions than ever, and an audience of energy, facilities, finance, and sustainability professionals gathering in Orlando to learn, connect, and move their programs forward. It is the only event that brings all four of these personas into the same room.

Our attendees are the ones in the weeds: energy analysts, sustainability managers, utilities coordinators, and the directors who rely on them. These are the people evaluating tools, making recommendations, and building the business case for investment. Getting in front of them here means building credibility where it counts.

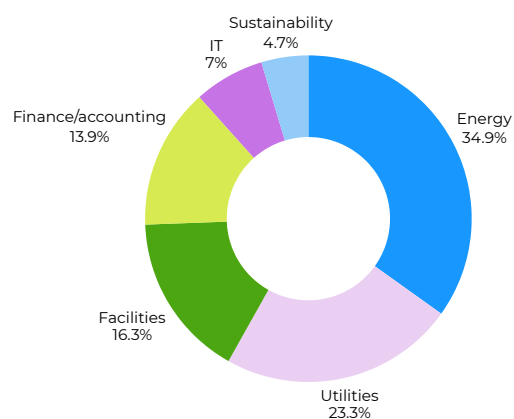
2025 attendees by industry



2025 attendees by role level



2025 attendees by persona



New faces, old friends

Over 70% of 2025 attendees were first-time Catalyst participants, and that trend holds year over year. Catalyst has grown consistently since its early days, drawing new organizations and new faces into the community each year. Sponsors stepping in for 2026 are getting in front of an expanding audience that is still forming its vendor relationships and tool preferences. Early presence here matters.

How will your booth get traffic?

Amped sponsors are positioned in the pre-function hallway, the central hub where attendees check in, grab refreshments, visit the help desk, and move between sessions. Every session room connects through this space, ensuring consistent, repeat traffic throughout the day. Energized and Powered sponsors are located directly in the mainstage room, placing your brand front and center during the event's highest-traffic moments.

Attendees will take part in a new venue-wide challenge, completing bingo-style tasks to earn tiered swag rewards. As a Powered sponsor, your booth is a featured stop, driving built-in foot traffic as part of the experience.

Catalyst isn't a massive trade show where you get lost in the noise. Sponsors gain meaningful visibility and real conversations with an engaged, niche audience across education, government, healthcare, real estate, and energy.

Display guidelines

Each sponsor receives one 6-foot table. Tabletop displays only. Pop up banners are allowed (3x8 or similar). Complimentary electricity and wifi are available on-site.

Sponsorship deadline: July 31, 2026

Logo placement on printed materials requires commitment by this date.

Move-in and move-out schedule

	Date	Time
Move-in	Sunday, September 13 Monday, September 14	6:00–9:00 p.m. 9:00 a.m.–12:00 p.m.
Move-out	Wednesday, September 16	1:00–4:00 p.m.

contact

Madigan McGrath

Marketing Manager

Madigan.McGrath@EnergyCAP.com

