



Retaining the Human Touch in a Digital World



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AI is incredible.

AI could help solve humanity's greatest problems

Health. Education. Energy. Discovery.

The possibilities are extraordinary.



Or... there's iRobot Part 2

Depending on which videos you've been watching, you may be preparing to defend humanity from the robot uprising.



The greatest AI stories aren't about replacing people.

They're about helping people do what they do best.

A life saved

AI searched decades of research.

A doctor reviewed the evidence, made the decision, and gave a patient another chance at life.





A family reunited

AI uncovered a single clue.

Two people turned that clue into a reunion after a lifetime apart.





History restored

AI revealed possibilities.

Human experts rejected the mistakes and
carefully reconstructed the story of our past.





Humanity gave it meaning.

AI and technology made it possible.

Hope, love, courage, purpose, and compassion
made it human.





Still a human conversation

AI can transcribe, summarize, and suggest the follow-up.

But trust is still built by people.



This speech was written by AI.

**Why can't you replace a
human?**

AI's answer

“I can help people think, create, and solve problems, but I can never replace what it means to be human because I don't experience life. I can process information, and sometimes I seem smarter than you, but only humans can experience life, and it's your experiences that give everything you do meaning, purpose, and responsibility.”

**How do we remain deeply
human?**



- 1. Build relationships**
- 2. Care**
- 3. Live with purpose**
- 4. Own your decisions**
- 5. Learn from life**



1. Build relationships

Technology can connect us.

Only people can build trust.



2. Continue to care

AI can help solve a customer's problem.

Only you can genuinely care about the customer.



3. Live with purpose

AI can tell you how.

It can't tell you why it matters.





4. Own your decisions

AI can recommend, predict, and generate options.

The decision and responsibility still belong to you.





5. Learn from life

AI learns from data.

We learn from living.





Amplify human intelligence

At Energy Professionals, AI doesn't replace our consultants.

It helps make great consultants even better.



The greatest competitive advantage

won't be more artificial intelligence.

It will be more authentic humanity.