A SlideDeck presented by **ENERGYCAP**

Benefits of ENERGY STAR Benchmarking

& How to Multiply Them

Benchmarking your buildings thru ENERGY STAR's Portfolio Manager website is an energy management best practice. Not only does a favorable building rating promote energy management success, but it can deliver fiscal advantages.



If you're not benchmarking your buildings in Portfolio Manager, you're missing out on

tremendous benefits.



1. ENERGY STAR tracking may already be mandated by your state or local government.

ENERGY STAR tracking is making inroads in the public sector, as taxpayers are demanding accountability for energy use and more cities, counties, and states look for ways to reduce costs.



2. ENERGY STAR-certified buildings have lower operating costs.

According to the EPA, green building projects experience 28% lower operating costs over five years and have a seven-year payback, on average.*

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3. ENERGY STAR increases the value of building leased spaces.

In ENERGY STAR-certified buildings, rental rates are up to 16% higher, and occupancy rates are as much as 6% higher than similar buildings.*

*http://www.energystar.gov/buildings/facility-owners-and-managers/existing-building/learn-benefits/value-energy-star-certification



4. ENERGY STAR participation shows your commitment to best practices in building operations and maintenance.

Since 90% of Americans are aware of the ENERGY STAR brand, a building rating signals that building owners or operators are energy leaders.

5. ENERGY STAR online tracking tools are free.

ENERGY STAR tools are free to use and leading ENERGY STAR partners have discovered ways to leverage them to bring added value to your existing energy management program.



When you track your utility bills in EnergyCAP, you can directly submit your building data to Portfolio Manager.

There's no additional work on your part!

With EnergyCAP, you get all the features of Portfolio Manager and the following value-added benefits of EnergyCAP.







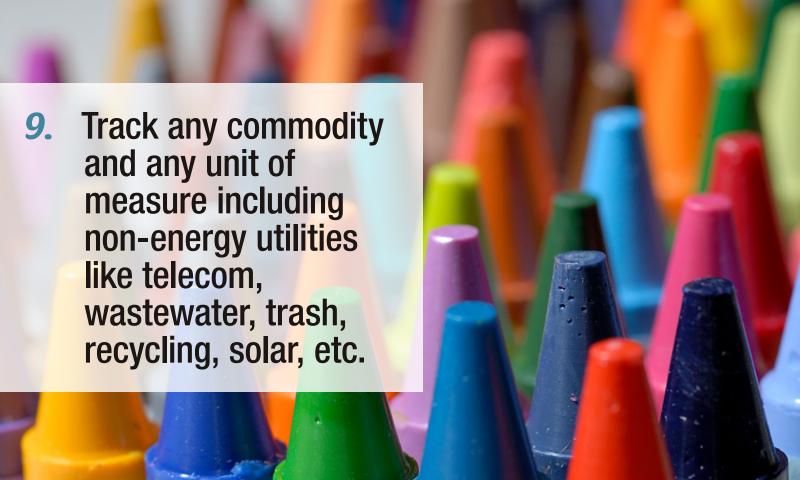
6. Access to EnergyCAP and your data 24/7.



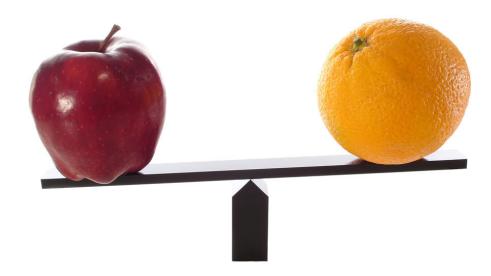


7. No need to double-enter data into EnergyCAP, Excel, or another energy management software and then into Portfolio Manager.





10. Perform IPMVP-compliant measurement and verification of savings and cost avoidance.





11. Import and analyze meter interval data for detailed energy consumption analysis.

12. Export bill records to your accounting system for streamlined processing and payment.





14. Import utility bills in flat file format or let EnergyCAP do it for you via our Bill CAPtureSM service.

ENERGYCAP

Bill CAPture

15. Assign billing or meter issues for research and resolution.



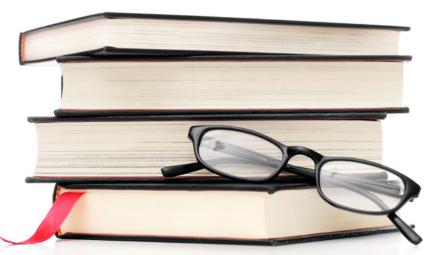


16. Manage and report on savings opportunities and successes.

17. Compare buildings and meters within your portfolio using extended benchmarking charts.



18. View and analyze data from a library of over 300 reports, charts, and graphs.



19. Select and display user-configurable dashboards.



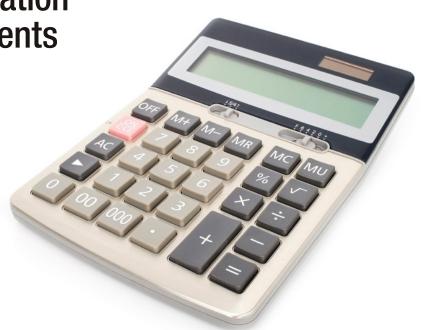


20. Schedule and email report batches to distribution lists.

21. Calculate carbon footprint using eGrid or your own factors and scope three emission sources.



22. Create chargeback and/or cost allocation bills for departments or tenants.











As a five-time ENERGY STAR Partner of the Year,

EnergyCAP can take your energy management program

to the next level.







